



17 February 2021

TO WHOM IT MAY CONCERN

This note attests that Eszter SARODY has worked as a graphic designer for the international Red Cross – mainly the IFRC, the Netherlands Red Cross (NLRC), and the Red Cross Red Crescent Climate Centre – since the early 2000s (*examples linked*).

I have personally worked alongside her as a producer and editor for almost this entire period, starting with the highly acclaimed IFRC magazine, the *Bridge*, for Eastern Europe ([one example](#)), which I edited and which she single-handedly designed and laid out.

Later work we have done together includes many printed products charting the ten-year Dutch [Partners for Resilience](#) programme, for example, whose overall ‘look’ Eszter was largely responsible for.

She has also worked bilaterally for the [Netherlands Red Cross](#) and the [Climate Centre](#) – producing and designing its [annual reports](#) going back more than a decade, for example, in both PDF and, in recent years, [Shorthand](#), and its recent [Heatwave Guide](#).

In addition to simply being highly skilled, I have always found Eszter to be creative, responsive, adaptable, supremely client-focused, and generally a pleasure to work with, in English or French equally, and including facility with Arabic, Cyrillic and Chinese text.

In addition, she completely ‘gets’ our sector, which can be complex and multifaceted.

I would whole-heartedly recommend her to any other agencies who may be considering using her freelance services and would be happy to be asked for further references.

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